



amoroso

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Xing

www.xing.com/profile/James_Amoroso

Professional and personal references upon request

James Amoroso MBA BA Hons

Profile

International business manager and finance professional with line management experience

Skilled in communication – investors, media, corporate, consumer

Authority on global food and beverage industry – strategies and consumer trends plus in-depth knowledge of luxury goods & retailing

Equity research and industry analysis with international banks

Consumer sales and marketing with multinational food manufacturers

MBA and BA honours graduate with command of five languages

Experience

2009 to date	CAGE Consumer Analyst Group of Europe Zug/CH President, International Association of Investors and Analysts
2008 to date	Amoroso Zug/CH Consultant & CEO, Investment Communication Market Access & Intelligence Executive Search (Banking & FMCG)
2008-2014	Marketing and Business School of Zurich Zürich/CH Tutor in Strategic Finance, part-time MBA Programme
2002-2008	Bank Pictet/Helvia Zurich/CH Vice President, European food, retail & luxury goods research
2001-2002	Bank Vontobel Zurich/CH Vice President, Specialist Sales, European food & luxury
2000-2001	Dresdner Kleinwort Zurich/CH Director/First Vice President, Head of Swiss equities Director/First Vice President, Head of Swiss equity research
1997-1999	Bank Julius Bär Zurich/CH First Vice President, Head of European food sector research
1993-1996	Credit Suisse Group Zurich/CH Vice President, European & Swiss food sector research
1992-1993	Unilever (Knorr Nahrungsmittel AG) Schaffhausen/CH Marketing Manager, Retail Consumer Foods Business Unit
1987-1992	Mars Incorporated Norfolk/GB New Business Manager (Europe), Foodservice Division Marketing Manager (UK), Foodservice Division
1984-1987	McCain Foods North Yorkshire/GB Senior Product Manager, Foodservice Division Product Manager, Foodservice Division Assistant Product Manager, Retail & Foodservice Divisions Key Account Manager, Retail & Foodservice Divisions Sales Territory Executive, Retail & Foodservice Divisions

Education	1982-1984	Manchester Business School <i>Manchester/GB</i> Master of Business Administration (MBA)
	1983	HEC School of Management , Jouy-en-Josas, Versailles, France (2-month exchange: MBA programme)
	1978-1982	University of Salford <i>Manchester/GB</i> Bachelor of Arts with Honours (BA Hons) Modern Languages: German, French and Spanish
	1981	Université d'Angers , Angers, Maine-et-Loire, France (6-month exchange: foreign languages)
	1970-1977	Slough Grammar School <i>Berkshire/GB</i> 3 GCE Advanced Levels: German, French, Latin Use of English Certificate 11 GCE Ordinary Levels: French, German, Latin, Spanish, English Language, English Literature, Mathematics, Physics, Chemistry, History, Geography
Other experience and qualifications	2010	Certified Swiss Recruitment Consultant Domestic and Cross-Border <i>Zug & Berne/CH</i>
	1981	Hotel Berlin <i>Berlin/D</i> Demi-Chef de Pâtisserie (6 months)
	1978-1979	Hotel Kempinski <i>Berlin/D</i> Demi-Chef de Pâtisserie (2 months) Commis-Chef de Pâtisserie (8 months)
	1975-1977	Sheraton Skyline Hotel <i>London Heathrow/GB</i> Assistant Pastry Chef (part-time, total 8 months)
Professional organisations & associations	President (since 2009) CAGE Consumer Analyst Group of Europe Vice Chairman (1987-91) PAPA Pizza & Pasta Association Member (current) CAGNY Consumer Analyst Group of New York The Marketing Society AMBA Association of MBAs Manchester Business School Alumni University of Salford Alumni Martians Reunited former Mars Group associates	
Language skills	English	mother tongue
	German	fluent
	French	fluent
	Swiss German	good
	Spanish	fair
Technical skills	Microsoft Office (Excel, Word, PowerPoint, Outlook); Adobe Acrobat Professional; Reuters; Factiva; Bloomberg; Datastream; JCF Premium; Thomson One Financial	
Personal details	D.O.B. December 1958; Dual British and Swiss nationality; Divorced with two children: Son born 1984, Daughter born 1987	
Interests	Family, church, church choir member, yodel club member, classical music and smooth jazz, fitness training	

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