

MARKET TALK: Nestle Tea Launch May Annoy Unilever – Amoroso

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0850 GMT [Dow Jones] *Nestle's (NESN.VX) tea machine looks like a niche offering, not likely to elicit a quick response from rival Unilever (UN, UL), food industry analyst James Amoroso says. "But it will make [Unilever CEO] Paul Polman feel uncomfortable as he knows how long-term Nestle thinks and acts. It will also be a little annoying for him that Unilever, the world's No. 1 tea branded manufacturer, did not trial this concept first," Amoroso notes. Nestle +0.3% at CHF53.05.*

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